

## EXPERIENCE

### **Design Specialist**, Radium-Kagaya International Hotel

January 2024 - Present | Taipei, Taiwan

- Designed visually engaging graphics for cross-functional departments' marketing materials such as event flyers, vouchers, and menus.
- Directed the end-to-end process of filming and editing for the commercial video, showcasing the featured decorations and details of the hotel.
- Collaborated closely with the Marketing & Public Relations Department for the hotel's event planning.

### **Graphic Design Intern**, ABIDE Magazine

September 2022 - July 2023 | Remote

- Designed graphics for the company's social media platforms (Instagram, Pinterest, Twitter), website, and newsletter.
- Collaborated with the Social Media Intern and supervisor on social media content and design direction.
- Expanded the brand design and brought a 91% increase in impressions on the main social media platform, Instagram, and a 50% increase in audience engagement on Pinterest

### **Visual Design and Motion Graphics Intern**, FR Presentations

September 2020 - March 2021 | Remote

- Created visual designs such as posters and infographics with Adobe Illustrator and Photoshop.
- Animated motion graphics and video editing for clients using Adobe After Effects and Premiere.
- Photo-sourced, photo-retouched, and copy-edited for clients' PowerPoint slides and videos.

## LEADERSHIP

### **Senior Showcase Booklet & Event Committee Member**, Drexel University

Westphal College of Media Arts & Design

December 2021 - June 2022 | Philadelphia, PA

- Designed and produced a 60+ pages showcase booklet with 4 other colleagues and attended weekly meetings.
- Organized and photographed 53 senior headshots for use in the booklet and website.
- Collaborated with colleagues to design name tags, posters, and signage for the showcase event.

### **Manager & Photographer**, Men's Basketball Team of Chinese Students and Scholars Association at Drexel University

September 2019 - March 2020 | Philadelphia, PA

- Photographed 7 official game highlights and recorded 5+ nights of training.
- Organized game sign-ups for a team of 10 players.
- Managed the logistics for a team trip to New York for the 3-day Northeastern Chinese Basketball League tournament, including making hotel reservations.

## EDUCATION

Drexel University, Philadelphia, PA

Bachelor of Science in Graphic Design

Minor in Fine Arts

Cumulative GPA: 3.80

## SKILLS

### **Art & Design**

- Brand Identity
- Publication Design
- Package Design
- Motion Graphics
- Website Design
- UI/UX Design
- Illustrations
- Analog & Digital Photography

### **Softwares**

- Adobe Creative Cloud (*Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro, After Effects*)
- Procreate/Adobe Fresco
- HTML/CSS + Javascript
- Microsoft Office

### **Languages**

- Native: Mandarin Chinese
- Fluent: English

## AWARDS AND SCHOLARSHIPS

Drexel University's Founder's Scholarship  
(Sept 2018 - June 2022)

Drexel University's Westphal Portfolio Scholarship  
(Sept 2018 - June 2022)

Drexel University's Dean's List Recipient  
(Sept 2018 - June 2022)

## ACTIVITIES

Member of the Chinese Students and Scholars Association at Drexel University  
(September 2018 - March 2020)

Local Philadelphia Photography Group on Instagram @philly.frames (2021 - 2022)